## <u>Code of Conduct for company members and all freelance employees</u> and suppliers.

From time to time, BFF NI Ltd deals with many freelancers and a wide range of suppliers of goods and services, including professional advisers and consultants. They are all important to our business and should be treated with respect and fairness at all times.

We will observe high ethical standards in all our dealings with freelancer employees and suppliers. We are committed to ensuring compliance with the principles of the United Nations Universal Declaration of Human Rights and international sanctions and embargoes; specifically, we support and respect international human rights within our limited sphere of influence. We are committed to ensuring that we are not knowingly complicit in human rights abuses.

It is our intention only to contract with employees and suppliers who can satisfy our standards or pass our checks with regards to labour and welfare conditions, anti-slavery, anti-bribery, the prevention of tax evasion and/or facilitation of tax evasion, information and cyber security, health and safety, international sanctions and embargoes, and environmental management or who have given a commitment to achieve these standards within an agreed time-frame. Procurement decisions are made on the basis of ethical standards, quality, service, price, delivery, best value and other similar factors.

## Corporate responsibility

As a Producer of Media Content, we acknowledge our responsibilities towards society and the environment, and in particular, colleagues, viewers and suppliers.

BFF NI Ltd's social purpose is to grow our business in a responsible way, to create change for good. Our corporate responsibility expectations of our production partners are outlined in our Strategies for Diversity, Child Protection and Data Protection (see links).

## Contacts with the media

We are committed to delivering accurate and reliable information to the media, and other members of the public. We are committed to responding to all public, media and other enquiries appropriately.

All public disclosures including forecasts, press releases, speeches and other communications will be honest, accurate, timely and representative of the facts.